



Business-friendly Solutions

# CO*nn*NECTIONS

*noun: a relationship in which a person or thing is linked or associated with something else*

## An ITC Infotech Alumni Newsletter



Sudip Singh  
MD & CEO  
ITC Infotech

Welcome to the launch edition of '**CONNECTIONS**' – an ITC Infotech quarterly newsletter for our alumni.

We value the connections we make and strive to nurture these relationships. For us, these relationships do not end when people decide to explore other avenues and opportunities. This newsletter is an extension of this philosophy and of our focus on Employee Centricity. We hope that you, and other ITC Infotech alumni, find this edition insightful.

2020 has been a year of learnings. Our true north has been our core philosophy of employee centricity & client centricity. We are focusing on supporting the continued well-being and safety of our employees, while ensuring we deliver on our commitments to our clients, consistently.

During the last year, we have made significant progress in firmly positioning ITC Infotech by strengthening our differentiated value proposition in identified focus areas. Through this newsletter, we are happy to share updates and recent market recognitions ITC Infotech has received.

I welcome your thoughts, suggestions and continued collaboration. We look forward to staying in touch with you through the forthcoming editions of '**CONNECTIONS**'.

Please stay safe, stay cautious and stay connected!



Suchismita Burman  
CHRO  
ITC Infotech

## “CONNECTIONS – The Power of Network”

We hope you and your loved ones are safe. I am happy to update you that all ITC Infotech colleagues are safe. We are closely monitoring the wellbeing of each one of our colleagues globally.

As the ITC Infotech family grows and expands, we are reaching out to you – our alumni, to keep you updated on the latest at ITC Infotech and strengthen the bond that you share with ITC Infotech.

Our intent is to help you stay connected with the organization. As you grow as professionals and build your careers, we are positive that you continue to cherish your association with ITC Infotech. We hope to nurture our network of ex-employees, and this newsletter is a first step in this exciting journey.

We are looking forward to creating a vibrant community with you.



We recently launched a new ITC Infotech website. The new website reflects this focused approach to the market, while showcasing success we deliver for our clients and how our solutions are making a difference.

**Come, say hello virtually. Visit us at**  
[www.itcinfotech.com](http://www.itcinfotech.com)

Over the course of time, we have realigned our strategy into a 3by3by3 matrix →

## Geographic Focus



Americas



Europe



APAC, MEA & India

## Industry Cluster Focus

BFS and  
Healthcare

CPG and  
Manufacturing

Travel and  
Hospitality

## Service Line Focus

Product 4.0

Digital Experience

CIO 360

ITC Infotech is getting recognized by the industry as a **formidable leader** in specific identified areas

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The Computing Digital Technology Leaders Awards exist to recognize the achievements of the individuals and companies who are really making it happen at the coal face of the digital technology stack: from website design and coding to UX and project management, from scrum masters and product managers, all the way up to the CDO. ITC Infotech is a 2020 finalist under 'Project Excellence Awards' in the Category of 'Best Automation Project'

View details [here>>](#)

computing  
Digital  
Technology  
Leaders Awards  
2020

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Finalist  
Best Automation Project

## Zinnov Zones RPA Services 2020

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ITC Infotech is recognized in the Leadership Zone for Consumer Packaged Goods & Retail in Zinnov Zones RPA 2020 report. The company is also rated among the top 5 Small & Medium Service Providers for RPA services globally.

Zinnov Zones for Robotic Process Automation (RPA) services is an annual benchmarking methodology from Zinnov that evaluates the competencies of global service providers in RPA Services, including their industry-specific capabilities.

View details [here >>](#)



## **ITC Infotech lends support to an interdisciplinary team of researchers from John Hopkins University for an App developed as part of the University's COVID Control Study**

*'COVID Control – A Johns Hopkins University Study', is aimed at locating potential COVID-19 clusters in the US*

Tracking the spread of the coronavirus is an ongoing challenge. But researchers at Johns Hopkins University are conducting a study that uses an app to collect information that can help localize potential COVID – 19 clusters and flare-ups.

COVID Control – A Johns Hopkins University Study, JHSPH approved IRB study (IRB number IRB00012283), is a new surveillance tool for COVID-19 based on self-reported body temperatures and, optionally, other symptoms, from users around the country using a user-friendly app. By using spatial science analytics applied to these data they will identify anomalous increases in body temperatures and generate real-time, pre-clinical, risk estimates of potential COVID-19 outbreaks.

The project team from Johns Hopkins is working with ITC Infotech's Digital Experience (DX) team to further enhance the user interface and user experience (UI/UX) of the COVID Control data collection App. ITC Infotech's DX experts are helping the team from Johns Hopkins fast track UI/UX enhancements to drive higher adoption by introducing more user-friendly features.

View details [here>>](#)





## Market capitalization

Nearly US \$ 35 billion  
(as on 30.06.2020)

## Gross Sales Value

US \$ 10.74 billion  
(as on 31.03.2020)

## Presence in

FMCG, Hotels, Packaging, Paperboards  
& Specialty Papers, Agri & IT Businesses

## ITC Ltd: Financial Results for the Q2 FY 20-21 (Jul-Sep 2020)

The operating environment remained extremely challenging during the quarter with the unabated increase in daily Covid cases prompting several states to impose localised lockdowns. This impacted the recovery momentum, particularly in the months of July'20 and August'20 and posed significant challenges to sales operations. The situation continues to improve with the progressive easing of restrictions from Sept'20. Against this backdrop, the Company recorded a strong recovery in revenue across all operating segments.

### Contribution to Sustainable Development

ITC has been ranked #1 globally amongst peers (comprising companies with market capitalisation between USD 38 Bln. and USD 51 Bln.) and overall #3 globally on ESG performance in the Food Products industry by Sustainalytics - a renowned global ESG ratings company. ITC has been rated 'AA' by MSCI-ESG - the highest among global tobacco companies.

View details [here>>](#)

ITC is a global exemplar in sustainability. Key highlights are as follows:





## Check out ITC #LockDownDiary #6

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**Team ITC's success stories of running business NOT as usual.**

The amazing story of Team ITC Infotech - and how they helped Team ITC to run business, as usual

View details [here>>](#)

### **A journey of support**



*That's where Team ITC Infotech chipped in, and thus began a journey of unflinching support in these challenging times. To smoothen the work-from-home experience for a workforce spread across many cities, every single member of the ITC Infotech IT Support team worked remotely through the Lockdown, always a call or email away - ready with a solution and warm voice of assurance.*

## Talent Appreciation Program – TAP 2020

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TAP 2020 the first time all of us at ITC Infotech, across regions & global locations, got together to reward & recognize our talent.

With 850+ nominations and 200+ awards, TAP 2020 was truly remarkable. This is not just a celebration of our talent - it is a coming together of our families, a confluence of our diversity and a celebration of everything that keeps us going.

View details [here>>](#)





Explore exciting career opportunities at ITC Infotech. We'd love to welcome you back!

Explore current job openings [here>>](#)





# CONNECTIONS

Stay tuned with the latest from ITC Infotech. Follow us on Social Media



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